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Scrum Product Owner Certified (SPOC™)

Course No. 313



Duration

21 Hours



Sessions

6 Sessions



Format

Instructor-driven via
Zoom



Outcome

QPS Certificate

COURSE OVERVIEW

SCRUM is the global certification body for Scrum and Agile certifications. The Certified Scrum Product Owner® represents the interests of the stakeholders in the Scrum Team — commonly called 'the voice of the customer'. The Product Owner is responsible for ensuring clear communication of product functionality requirements and prioritizing them for maximum business benefit.

This course provides a comprehensive understanding of the Scrum framework and the critical role of the Product Owner in maximizing business value. Participants will learn how to manage product backlogs, engage stakeholders, and lead agile teams toward delivering successful outcomes.

LEARNING OUTCOMES & KEY TAKEAWAYS

Upon completion of this course, participants will be able to:

- ✓ Understand the Agile and Scrum frameworks and the Scrum Product Owner's role
- ✓ Prioritize and manage a Product Backlog aligned with business goals
- ✓ Collaborate with stakeholders and development teams to ensure value delivery
- ✓ Apply Scrum principles to real-world project and product challenges
- ✓ Prepare for and successfully pass the SPOC™ certification exam

COURSE CURRICULUM

Session	Title	Key Topics Covered
SESSION 1	Agile & Scrum	Scrum principles, framework, roles: Product Owner,

	Overview	Scrum Master, Developers
SESSION 2	Role of the Product Owner	Responsibilities, authority, and Product Owner interactions with the team
SESSION 3	Product Backlog Management	Creating and maintaining the backlog, user stories, acceptance criteria, prioritization
SESSION 4	Sprint & Release Planning	Sprint planning, release planning, value-driven delivery and ROI maximization
SESSION 5	Stakeholder Collaboration	Working with stakeholders, managing expectations, handling change requests
SESSION 6	Metrics, Tools & Exam Prep	Agile metrics, progress tracking, tools for Product Owners, mock exam preparation

COURSE INSTRUCTOR

The course will be conducted by a Certified Scrum Trainer. The instructor will have over 20 years of experience in areas including Lean Six Sigma, Project Management, Quality Management, and more.

WHO SHOULD ATTEND

Product & Business Professionals

- ▶ Current or aspiring Product Owners
- ▶ Product managers and business analysts
- ▶ Project and program managers
- ▶ Stakeholders involved in product development
- ▶ Anyone seeking SPOC™ certification

Agile & Development Teams

- ▶ Scrum team members and Agile coaches
- ▶ Software developers on product teams
- ▶ UX designers and solution architects
- ▶ Team leads in product-driven organizations
- ▶ Professionals transitioning to Product Owner roles

FOR FURTHER INFORMATION

Contact our Operations Manager via the email address given below!

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